

Corey Seemiller, PhD

Generation Z Researcher, Author, and Speaker



Dr. Corey Seemiller is a professor in the Department of Leadership Studies in Education and Organizations at Wright State University. She is the co-author of several articles as well as four books on Generation Z, including *Generation Z: A Century in the Making*, *Generation Z Goes to College*, *Generation Z Leads*, and *Generation Z Learns*. Dr. Seemiller recently led the Global Gen Z Study where she worked with 91 research collaborators from around the globe to better understand Generation Z in a post-COVID world. Participants from 81 countries took part in the study, and the research will be published in *Gen Z Around the World* with Emerald Publishing. She finished her fifth study, *Generations in the World of Work*, and is writing a book with the same name for SAGE Publishing. Dr. Seemiller's work has been featured on NPR and in The New York Times, Time Magazine, Newsweek, as well as in several other news publications and academic journals. She has also been interviewed for podcasts as well as TV and radio shows worldwide and has engaged in market research consulting for Fortune 10, 50, and 500 companies. Her highly popular *TED Talk* on Generation Z at [TEDxDayton](https://www.ted.com/talks/corey_seemiller_generation_z_making_a_difference_their_way) showcased how Generation Z is making a difference in the world and has been watched by more than a quarter million viewers.

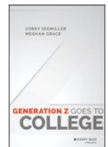
GENERATION Z: A CENTURY IN THE MAKING

This book provides an analysis of the perspectives, characteristics, styles, and motivations of Generation Z and how those have been shaped by both historical and contemporary contexts. For those who supervise, teach, and work with Generation Z, *Generation Z* offers insight into nearly every aspect of their lives.



GENERATION Z GOES TO COLLEGE

Generation Z brings a whole new set of attributes and experiences to higher education. But, structures, curriculum, environments, processes, and pedagogies were developed with previous generations in mind, challenging institutions to ensure they are providing the most meaningful and effective learning and engagement experiences possible.



GENERATION Z LEADS

Generation Z Leads offers educators strategies and best practices for developing the leadership capacities of this unique demographic. Grounded in research on Generation Z students, their ideas and suggestions provide educators insight on designing and facilitating experiences that foster leadership development.



GENERATION Z LEARNS

Classrooms are now filled with Generation Z students. Their characteristics, interests, styles, and preferred learning environments are different from their predecessors. *Generation Z Learns* explores the nuances of Generation Z and offers recommendations to enhance the educational experience for this generation.



GEN Z VOICES ON VOTING

This report showcases results from a nationwide survey of Generation Z young adults, focusing on their political ideologies, issues of importance, political news access and consumption, voting intentions, and voting motivations.



THE CAMPUS OF TOMORROW

The Campus of Tomorrow report highlights how communication, motivation, and interpersonal dynamics, mental and emotional wellbeing, social justice and social change, and learning have been transformed due to COVID-19 and how to best adapt to the needs of Generation Z college students in a contemporary context.



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