

What

Wow

Why

How

WORKSHOP

# AI COLLABORATIVE

Boosting your workplace, professional  
and personal success!





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Orlando, Florida | September 11-14, 2023





411

# Here's what's up!

01

## What

What is all this AI?

02

## Wow

Demonstration and case studies.

03

## Why

Demonstration of how it relates to our industry and you.

04

## How

How to get going!



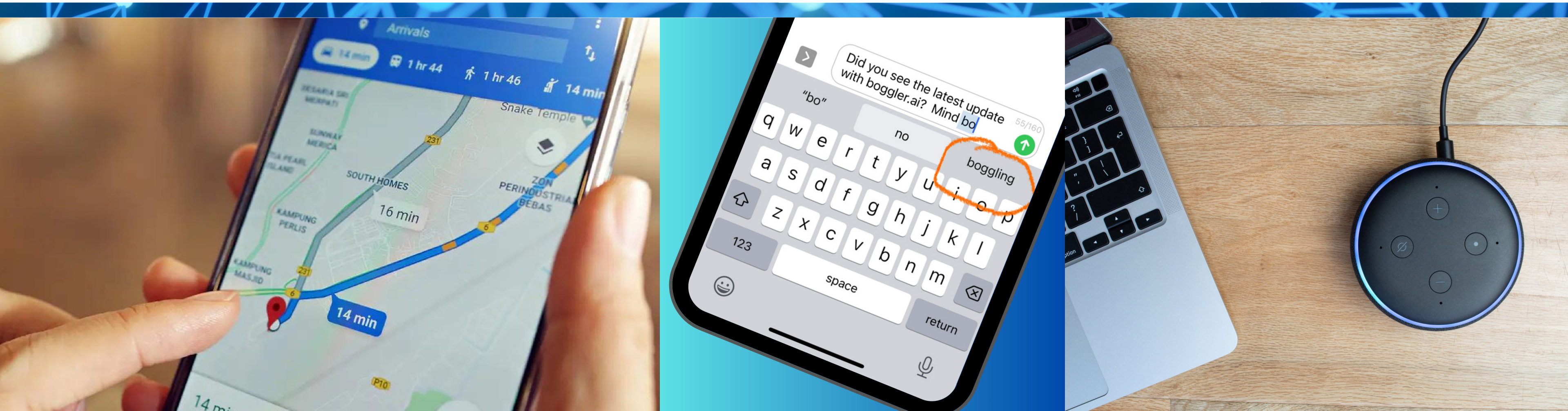
**Who's using**

**AI**



# Already using AI?

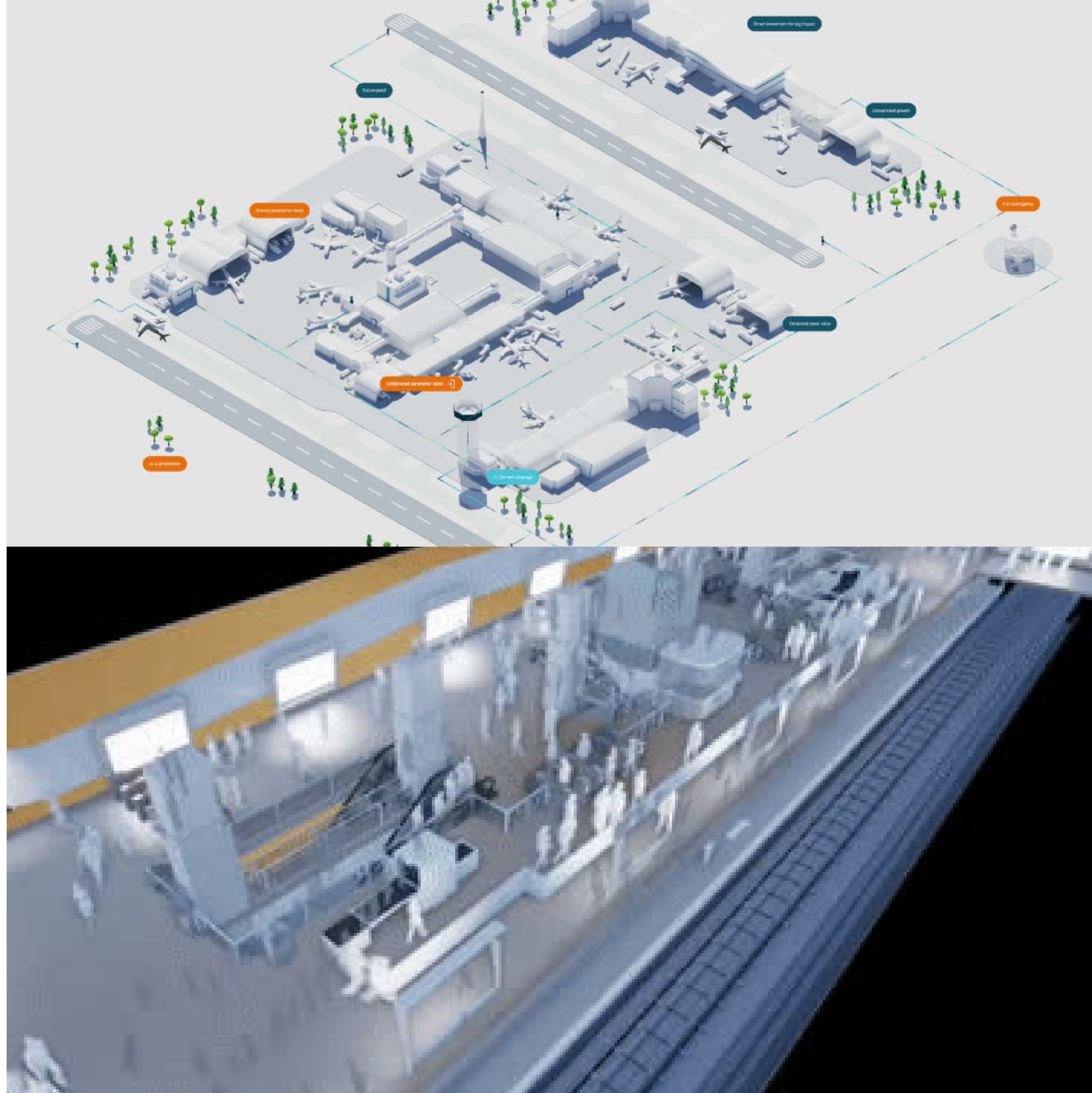
AI in use today





# AI

today







**I'm not sure  
about this?**



1





1



25

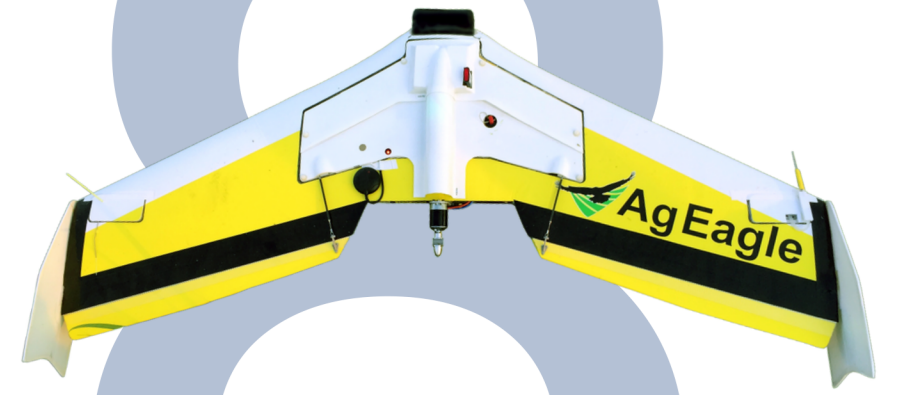






1

6



8







**You did!**



**900% jump to \$4.1B in 5 months**

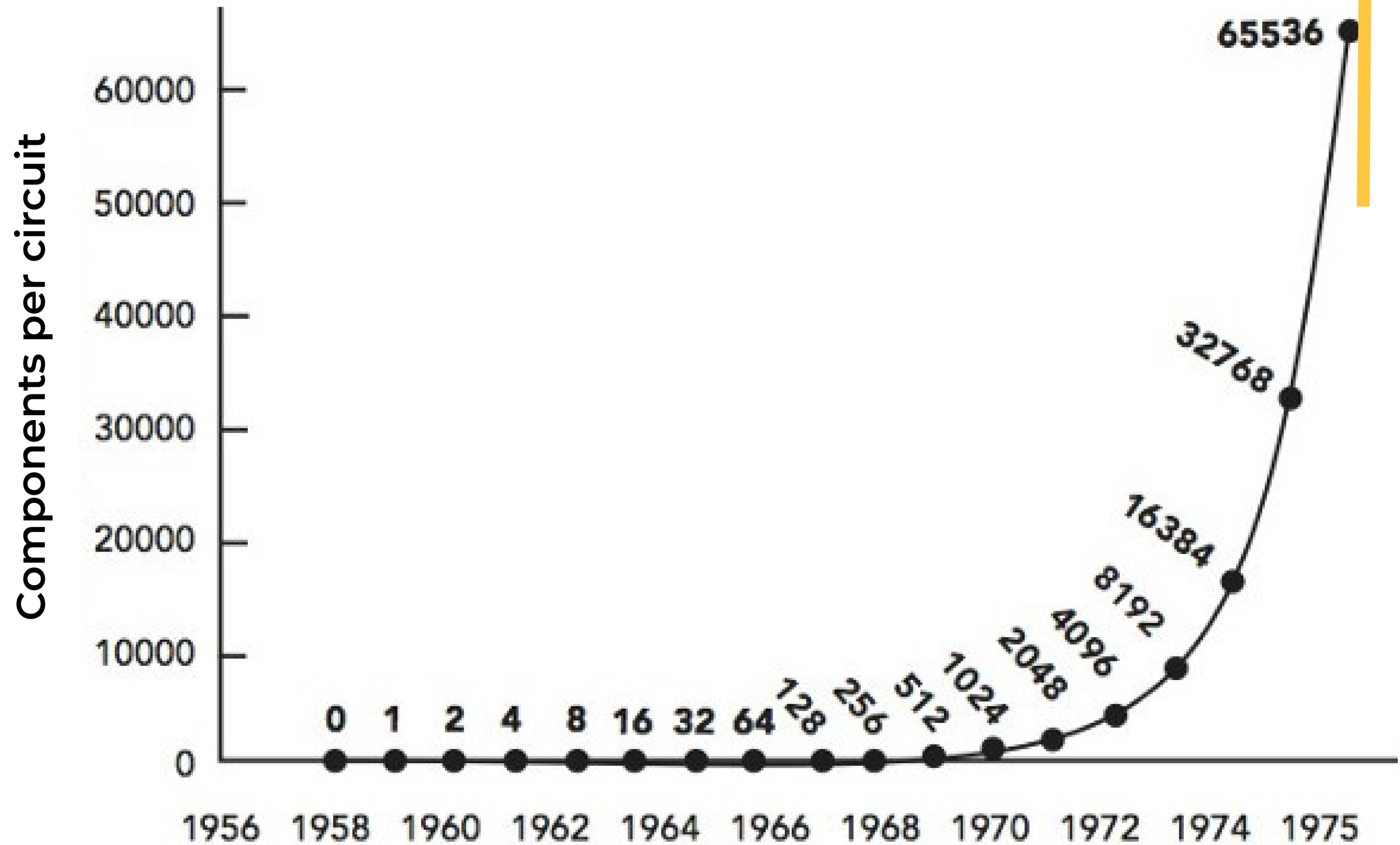


Hmmmm





# Moore's Law: technology doubles every 2 years





# Midjourney AI

text to image



April 2022



April 2023

# AI

## EXPONENTIAL GROWTH

# Runway AI

4x improvement in 2 months!

**ORIGINAL VIDEO**



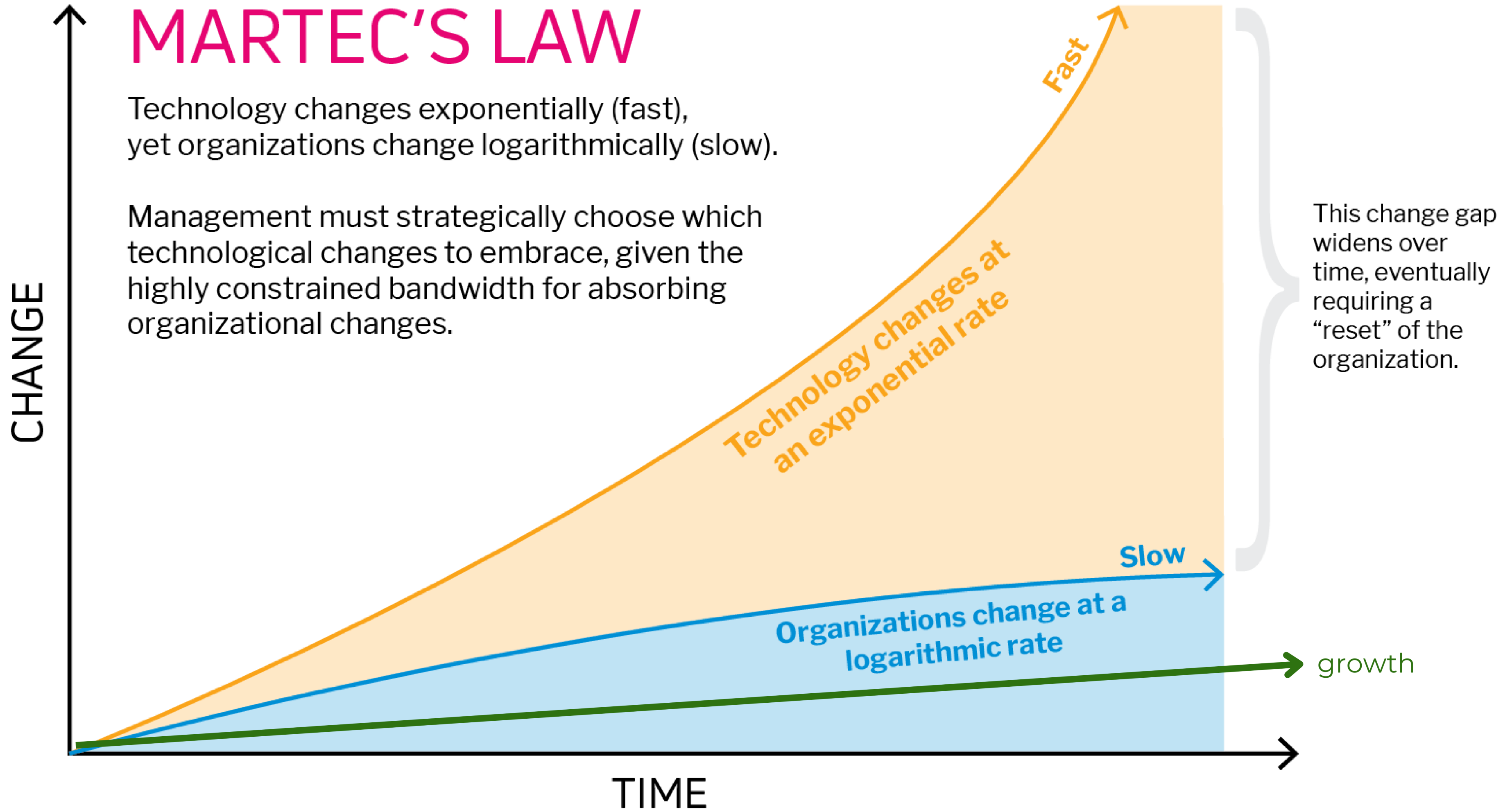
**VIDEO GENERATED BY AI**



# MARTEC'S LAW

Technology changes exponentially (fast), yet organizations change logarithmically (slow).

Management must strategically choose which technological changes to embrace, given the highly constrained bandwidth for absorbing organizational changes.





# USES OF AI

- Assistants/chat
- Vehicle
- Ecommerce
- Security
- Machine processing
- Search



## MORE

- creative
- knowledgeable
- productive
- resourceful
- efficient
- professional
- empowered
- confident

# ~~GENERATIVE~~ COLLABORATIVE







**ENTIRE WEB 2021**



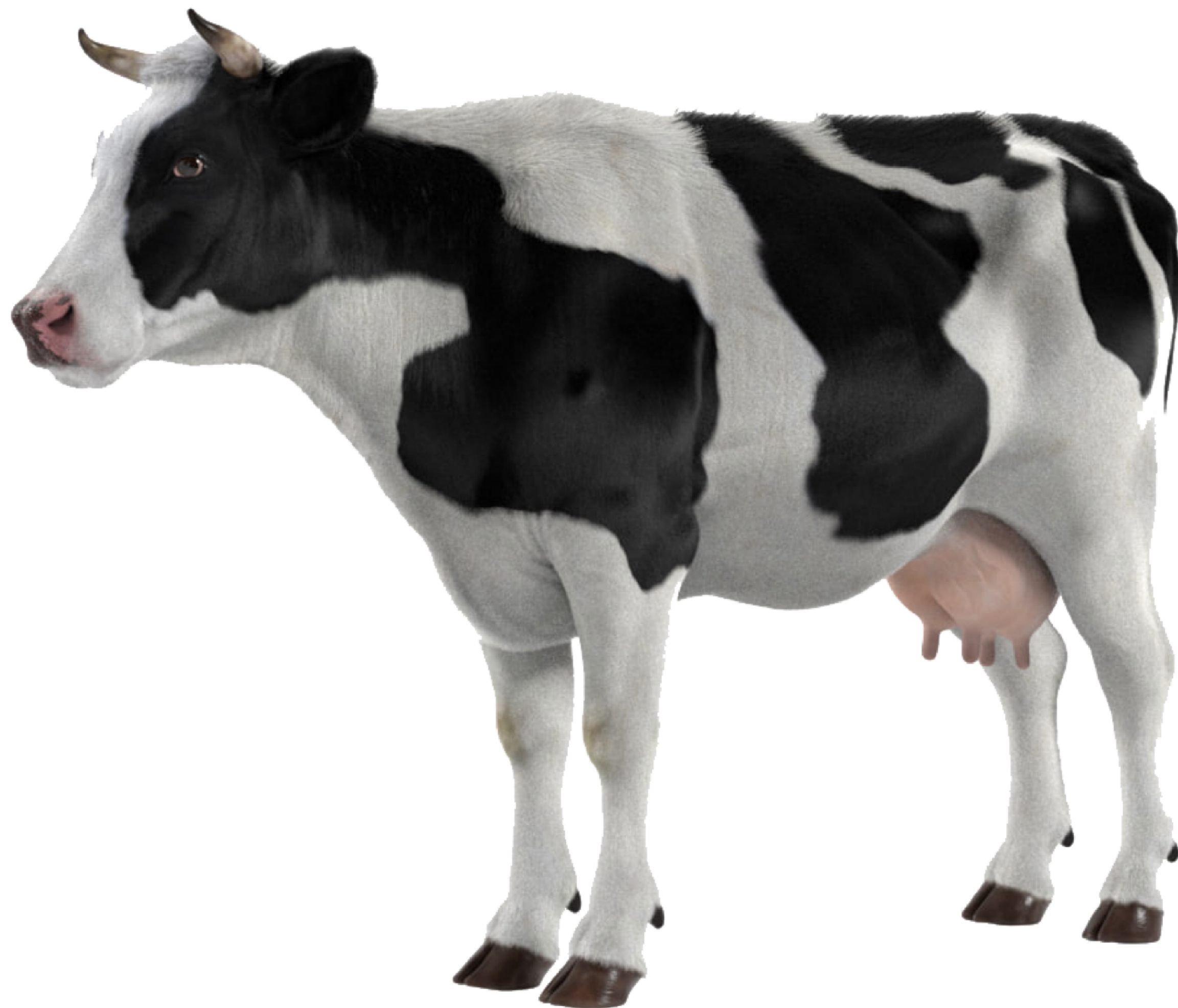
**50 MILLION BOOKS**




SILK



WATER!





A silver laptop is shown from a front-facing perspective, open. The screen displays a presentation slide. At the top of the slide is a solid blue horizontal bar. Below this bar, the text "Tell me" is written in a large, bold, blue sans-serif font. In the bottom-left corner of the slide, the text "boggler.ai" is written in a smaller, blue sans-serif font. The laptop's keyboard and trackpad are visible at the bottom of the frame.

**Tell me**

**boggler.ai**

**ASK:** 




for example

# Olu Kai Executive Chef





A silver laptop is shown from a front-facing perspective, open. The screen displays a white background with a dark blue horizontal bar at the top. The text 'Tell me' is written in a large, bold, blue sans-serif font in the upper left quadrant. In the lower left corner, the text 'boggler.ai' is written in a smaller, bold, blue sans-serif font. The laptop's keyboard and trackpad are visible at the bottom of the frame.

**Tell me**

**boggler.ai**






**yeeah...so**



**I've got  
an idea?**





A silver laptop is shown from a front-facing perspective, open. The screen displays a white background with a dark blue horizontal bar at the top. The text 'Tell me' is written in a large, bold, blue sans-serif font in the upper left quadrant. In the lower left corner, the text 'boggler.ai' is written in a smaller, bold, blue sans-serif font. The laptop's keyboard and trackpad are visible at the bottom of the frame.

**Tell me**

**boggler.ai**





going after

# Elementary tasks

This collaborative AI focuses on the biggest time kills of the day that take you away from what you do best!

1

## Email

- Creating
- Reading
- Responding

2

## Meetings

- Preparation
- Ideation
- Summarization

3

## Content Generation

- Ideation
- Product Descriptions
- Marketing
- Reporting

4

## Research & Learning

- Analysis
- Industry News
- Survey Reviews
- Comprehension
- Up Skill





What they said

# 30-90% BOOST

Using collaborative AI you'll quickly work smarter, get more done, spark new ideas, and feel more confident in your job.





**ASK:**



Elevating the Experience

# Kick the tires!

In the spirit of Elevate, creating innovating, inspiring experiences...you're getting a boggler.ai account!







Personalized



Trainable



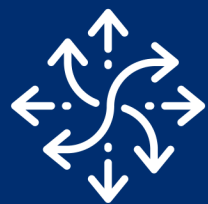
Smarter



Collective



Private



All Purpose



Professional



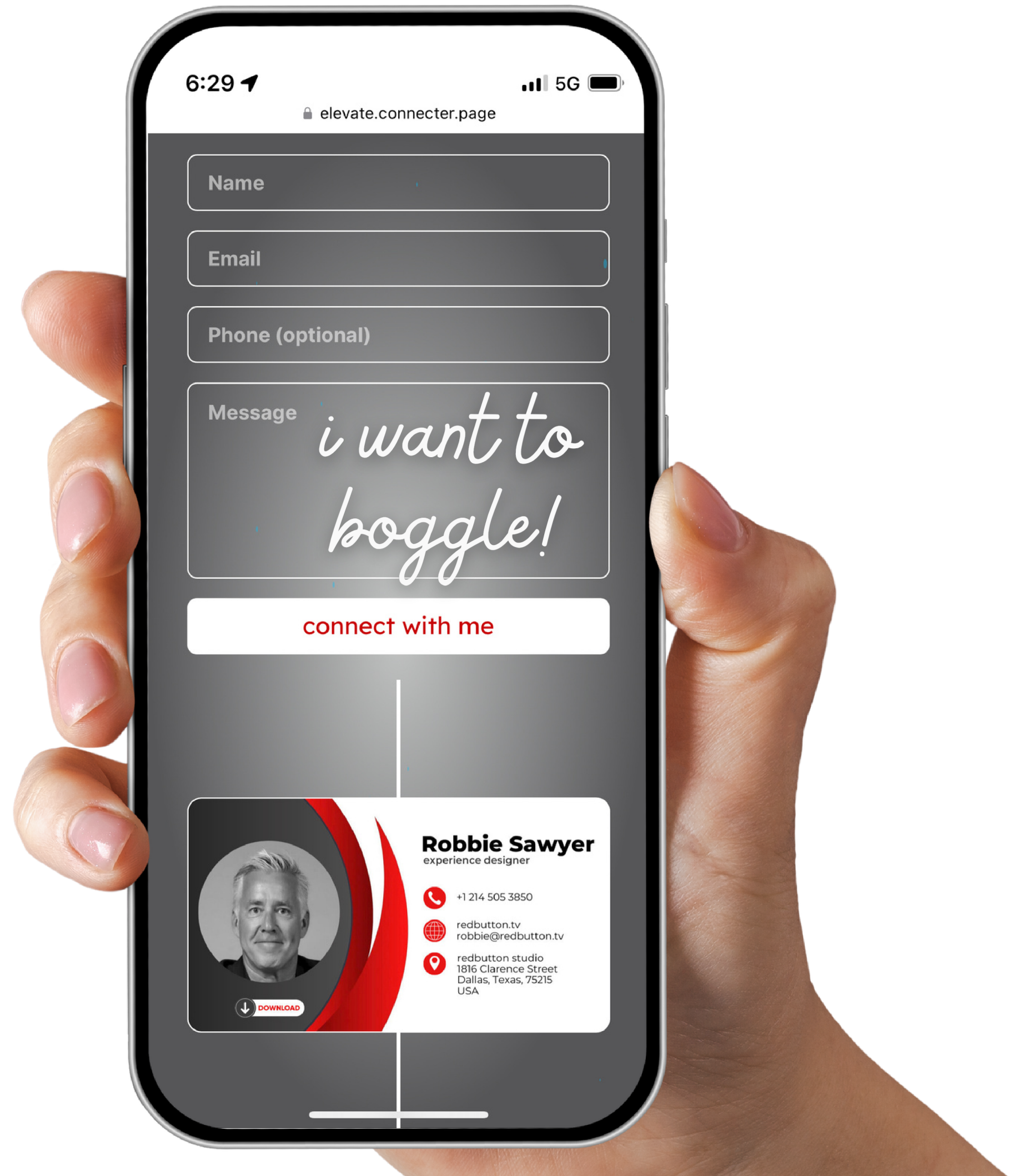
Dynamic



# REMEMBER: ■■

- It's collaborative to boost creativity, increase productivity and help you accomplish more goals simply!
- All the traditional common sense and corporate guidelines should not be forgotten, they just carry over to this new innovation.
- The best results come from the best info that comes from the best prompts! **prompt > info > results**









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