

Activate+ 2024

Washington DC

August 24 – 26, 2024

Activate+ is a fully immersive destination education experience held in conjunction with Activate.

Hosted by [Destination DC](#)
Powered by Design Studio



Destination DC hosts Activate+ 2024 to rave reviews!

Destination DC brought together 26 Maritz colleagues from all facets of the organization for a weekend of unique educational and experiential experiences in our nation's capital.

Highlights included a Spies in DC guided walking tour with a former CIA agent, dinner at [The International Spy Museum](#) with private access to the Bond In Motion exhibit, a [Monuments by Moonlight Tour](#), lunch at the famous [Ben's Chili Bowl](#) which included meeting Virginia Ali the Matriarch of DC, a [private DC cart tour](#), and dinner at [Fiola Mare](#) in Georgetown.

The group also toured the [Walter E. Washington Convention Center](#), the [Marriott Marquis Washington DC](#), and [the Westin Washington DC Downtown](#).



MDP² Partner Contact
Jenna Wiese
National Account Director, Destination DC
jenna@washington.org



Activate+ 2024 Participant List

ATL Team

- Kandyce Burgett
- Aida Campbell
- Cory Fransway
- Yurii Land
- Natalie Statler
- Valerie Waite

Corporate Team

- Jonathan Foresythe
- Wendy Reilly

Design Studio

- Kathryn Yorg

Destination Engagement

- Halle Weinberg

Edward Jones

- Alex Armbruster

ESN Team

- Tasha Arieff
- Clay Ellis
- Carol McCormack
- Diane Steele
- Lisa Zent

Event Management

- Cara Bowyer
- Jennifer Vaseleck

Growth Marketing

- Cari Iken
- Heather Loos

SMM Team

- Tina Lamar
- Kristina Luthy
- Tori Thomsen

Sourcing Team

- Katie Conoyer
- Tish Lewis
- Anita Weis









Walter E. Washington Convention Center

Dennis Carew
Senior Director, Sales
Events DC
(202) 249-3402
dcarew@eventsdc.com

Marriott Marquis Washington DC

Mitch Peck
Senior Sales Executive
(443) 506-9351
Mitch.peck@marriott.com

Viven Horen
Senior Sales Executive
Vivien.Horan@marriott.com

Westin Washington DC Downtown

Denise Stanley
Senior Sales Executive
(202) 682-3192
Denise.Stanley@westin.com

Ben Warner
Director of Group Sales
Benjamin.Warner@westin.com

Hosts Global

Mila Nikolaeva
Associate Director of Sales
(240) 563-0405
mila.nikolaeva@hosts-global.com

Erica O'Brien De
Vice President of Sales, East
(240) 223-9660
erica.de@hosts-global.com

CSI DMC

Activate+ Who to Know



Jordan von Lange Salamone
Account Executive
(571) 531-8091
jordan.salamone@csi-dmc.com

Danielle Kambic
Director of Sales, Washington DC
(202) 923-8717
danielle.kambic@csi-dmc.com

Sofitel Washington DC Lafayette Square

Bruna Paola Nelson
Director, Sales
(202) 730-8447
Bruna.NELSON@sofitel.com

Kristina Chaplin
Director, Global Accounts, Meetings & Incentives
Accor
(847) 510-3099
Kristina.Chaplin@accor.com